



2025 Deniliquin Truck Show and Industry Expo Sponsorship Packages

Platinum Sponsor - \$10,000 cash, or \$5,000 cash + \$5,000 product.

Package includes.

Deniliquin and District Wall of fame Dinner – Up to 10 complimentary dinner tickets, logo presentation, up to 10 pull up banners to be displayed at the dinner, ability to provide printed promotional materials to be added to guest and sponsor tables in consultation with the event organisers.

Deniliquin Truck Show and Industry Expo inclusions – Up to 20 complimentary entry tickets, one high profile trade site, naming rights to the Truck of the Show show and shine category, business name engraved on trophy, judging and presentation of the Truck of the Show category.

Marketing Inclusions – Brand recognition to accompany Truck Show radio advertising, logo placement and recognition as Platinum sponsor on all printed advertising, social media logo placement and partnership tags where applicable, live interview with local radio from the truck show site on show day.

Gold Sponsor - \$5,000 cash, or \$2,500 cash + \$2,500 product.

Deniliquin and District Wall of fame Dinner – Up to 8 complimentary dinner tickets, logo presentation, up to 6 pull up banners to be displayed at the dinner, ability to provide printed promotional materials to be added to guest and sponsor tables in consultation with the event organisers.

Deniliquin Truck Show and Industry Expo inclusions – Up to 15 complimentary entry tickets, one large trade site, naming rights to a show and shine category, business name engraved on trophy, judging and presentation of allocated category.

Marketing Inclusions – logo placement and recognition as gold sponsor on all printed advertising, social media logo placement and partnership tags where applicable, live interview with local radio from the truck show site on show day.



Silver Sponsor - \$2,500 cash, or \$1,250 cash + \$1,250 product.

Deniliquin and District Wall of fame Dinner – Up to 6 complimentary dinner tickets, logo presentation, up to 4 pull up banners to be displayed at the dinner.

Deniliquin Truck Show and Industry Expo inclusions – Up to 10 complimentary entry tickets, one medium trade site, naming rights to a show and shine category, business name engraved on trophy, judging and presentation of the allocated category.

Marketing Inclusions –logo placement and recognition as Silver sponsor on all printed advertising, social media logo placement and partnership tags where applicable, potential live interview with local radio from the truck show site on show day (space permitting).

Bronze Sponsor - \$1,250 cash

Deniliquin and District Wall of fame Dinner – Up to 4 complimentary dinner tickets, logo presentation, up to 2 pull up banners to be displayed at the dinner.

Deniliquin Truck Show and Industry Expo inclusions – Up to 8 complimentary entry tickets, one small trade site.

Marketing Inclusions –logo placement and recognition as Bronze sponsor on all printed advertising, social media logo placement and partnership tags where applicable.

General Sponsor - \$500

Deniliquin and District Wall of fame Dinner – 2 complimentary dinner tickets.

Deniliquin Truck Show and Industry Expo inclusions – 4 complimentary entry tickets.

Marketing Inclusions –logo placement and recognition as General sponsor on all printed advertising, social media logo placement and partnership tags where applicable.

For more information, please contact us at hello@denitruckshow.com.au or phone 0447 545 456.